



## MEMBERSHIP BENEFITS

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### ★ [Access Topic Experts and Online Member Resources](#)

The California Chiropractic Association (CalChiro) Member Resource Center just got even better! CalChiro is partnered with Empowering Health Network to bring you a new and improved Member Resource Center! What does this mean for you? This means that as a member, you have access to a panel of chiropractic industry experts for all your practice needs. Whether you have a patient records concern, need to figure out a new code, or are looking for a new fee schedule, you can submit your questions to the professionals! You can access this benefit through the red “Get Help” button on the left side of the website. 24/7 Access, convenience at your fingertips

### ★ [Online Member Resources](#)

- CalChiro has members-only resources located in your InfoHub. The Resources include fact sheets and sample forms backed by Empowering Health Network and exclusive access to experts in the areas of billing and coding, insurance, Medi-Cal, Medicare, workers’ compensation, radiology and more.

### ★ [Education Calendar](#)

- A bi-weekly e-newsletter that provides up-to-date information on district and co-sponsored meetings and distance learning opportunities.

### ★ [The Weekly Adjustment \(TWA\)](#)

- A weekly, Member-Only e-newsletter that provides updates on what is going on with CalChiro and in the chiropractic world.

### ★ [Advocacy](#)

- CalChiro’s consistent presence with legislators and through the Political Action Committee (PAC) and Legislative Conference protect the chiropractic scope of practice.

### ★ [Assistants for Chiropractic Excellence \(ACE\)](#)

- CA Excellence Coaching Courses will cover the incredible systems developed to enhance retention and referrals while preventing miscommunications and effectively dealing with the misconceptions that cause new patients to quit care unnecessarily.
- Join today for \$177 per month and get access to important training that will keep your team motivated, invigorated, and focused on improving your practice. **Membership includes UNLIMITED SUPPORT with Kim and/or Dr. Tom Klapp so there is no way for you to fail.** The sooner you register, the longer you will have access to this month’s online course 24/7; give your CAs the training, tools, and systems to increase your practice success!
- **Use special promo code “CCA20” to save 20% off regular member rates!**

★ **Bender Insurance Solutions**

- In partnering with Bender Insurance Solutions, CalChiro Members will receive access to the brokerage credits/discounts that Bender Insurance Solutions has garnered in their 80 years of doing business with their many carriers. These credits can discount premiums by 10%-35% and could save substantial premium dollars for you and your business.

★ **Carrick Institute**

- Members of CalChiro will have access to the Carrick Institute's educational resources at a discounted rate. The Carrick Institute has been providing applied clinical neuroscience education to chiropractic physicians for over four decades.
- Every month the Carrick Institute will be highlighting a special offer for CalChiro members only.

★ **ChiroCode**

- ChiroCode's flagship product is the annual DeskBook and Chiropractic ICD-10-CM Coding book. Their products are designed to cover everything you need to know about chiropractic coding, billing, and reimbursement so that Chiropractors run a smooth and effective business. The ChiroCode DeskBook is your comprehensive go-to chiropractic reimbursement manual for the support you need to get paid properly and keep it. This comprehensive resource includes chapters on Insurance Reimbursement and Claims, Medicare, Compliance, Documentation, Diagnosis Codes (ICD-10-CM), Procedure Codes (CPT), and Supply Codes (HCPCS).
- CalChiro members receive a 10% product and services.

★ **ChiroHealthUSA**

- ChiroHealthUSA only makes membership available to individuals, which means there is no potential for "silent PPOs" activity to lower your reimbursements. The ChiroHealthUSA membership covers your patients and legal dependents for a small annual fee.

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- ChiroHealthUSA only makes membership available to individuals, which means there is no potential for "silent PPOs" activity to lower your reimbursements. The ChiroHealthUSA membership covers your patients and legal dependents for a small annual fee.

★ **Chiropractic Assistant Membership Program**

- CalChiro knows how important it is to have a great support staff, and we want to be here to support your Chiropractic Assistants. Every Full-Active CalChiro member is entitled to one (1) complimentary Chiropractic Assistant Membership. This allows you Chiropractic Assistant to access the member-only section of the website, get help through CalChiro's "Get Help" feature on our homepage, and member-only pricing at events.
- Have more than one (1) Chiropractic Assistant in your office? You can add additional CA membership with the same great benefits for only \$158 per year.

★ [Daisy Bill](#)

- DaisyBill is an e-billing service that specializes in Workers' Compensation Billing. Our new strategic partnership has provided their services to medical professionals across the nation and they are confident that they can improve your billing and collections process.
- CalChiro Members receive a 20% discount!

★ [ExpiTrans](#)

- As part of our ongoing commitment to provide you with products and services that can help your business grow and succeed, CalChiro has formed a merchant services partnership with [ExpiTrans](#), an industry leader in payment processing.
- ExpiTrans is well positioned to provide secure, reliable and low-cost merchant services to member like you
- They can create a merchant services program that meets all your needs and lets you concentrate on what is most important — your patients and your practice.

★ [FECA Billing](#)

- Our mission is to help healthcare professionals' practice profitably by providing a contingency fee cloud-based practice management platform and specializing in Federal Workers Compensation Claims (FECA). Our experience in medical billing, and our unique set of revenue cycle diagnostic tools provide deep insight into fine tuning your bottom line for maximum profitability.
- CalChiro members will receive a free analysis to find out how much money [FECA Billing](#) can recover, using their own proprietary billing algorithm that is provided by the Department of Labor.
- CalChiro members receive 55% of recovered funds

● [Foundation for Chiropractic Progress \(F4CP\)](#)

- As a member of the California Chiropractic Association, you are granted complimentary membership to F4CP through our enrollment in Group Membership.

● [Kanvas APP](#)

As a member of CalChiro, you are entitled to a phenomenal discount on your very own, custom built, practice app, by [Kaizenovate's Kanvas App](#). Highly customizable, your app will help you differentiate from competitors, bring in more new patients, and improve practice adherence to maximize patient lifetime value.

**You will Also Boost Your Practice's Presence By...**

- **Attracting New Patients:** Use their assessment feature to offer free value (light stretches, and exercises based on symptoms) to potential patients.
- **Improving Compliance:** Improve patient outcomes (and your bottom line) with their Rewards feature.
- **Building Community:** Stay connected with your patients and give them instant access to your clinic, ensuring they get the best experience possible while you grow your brand.
- **Lock in Your Discount!** Schedule a FREE Demo to get access to the discount! As a CalChiro Member, you will receive 50% off Development of your App (\$999 usually \$1999) and 25% off Monthly (\$149/month usually \$199/month).

★ **Online Continuing Education**

- [CE21](#) is our new innovative platform designed to match the evolving needs of today's members. This program is designed for on-the-go DC's that need to keep up with their CE requirements. CalChiro has partnered with CE21 to make learning more convenient, comprehensive and personal to you.
- Free to members webinars on a variety of topics taught by experts in the profession
- There are 16 courses approved for California distance learning Continuing Education through DC Online.

★ **Quartermaster Tax Management**

- [Quartermaster Tax Management](#) is a proactive tax planning firm that works specifically with chiropractors to help reduce their tax burden.
- On average they help our DCs save between 30-50% on their taxes and the best part is that they do not require you to change your CPA!
- As an added value, all CalChiro members receive a free tax x-ray that allows Quartermaster Tax to see a general view of your tax situation and how they can best help you. This x-ray is normally a \$500 value, but they offer it free to all CalChiro members. Call 704-490-4111 for more information.

● **SpotOn**

- [SpotOn](#) is a company that specializes in business software which helps better connect doctors to patients, streamline operations and grow revenue.
- Their SpotOn Poynt System collects customer contact information and accepts payments wherever customers are with their flexible hybrid POS terminal.
- Members receive a free SpotOn Poynt System\* (a \$400 value). To learn more about the Poynt System, [CLICK HERE](#).

● **Student Loan Tutor**

- [Student Loan Tutor](#) helps with student loan repayment and forgiveness strategists for physicians and self-employed borrowers. They have given holistic education on federal student loans to thousands of chiropractors across the nation. Their average Chiropractic client saves over \$100,000 over the life of their loans.
- Student Loan Tutor helps professionals plan and manage their loans so that they themselves can focus on their clients and personal lives.
- Call or email to schedule your free evaluation and be sure to mention you're a CalChiro member and save \$50 on their first year of services.
- Email [contact@studentloantutor.com](mailto:contact@studentloantutor.com), call (510) 296-8747 or [click here](#) for more information.

★ **tMed byTitan HST**

- CalChiro's recently rolled out a new member benefit and partnership with [tMed](#) by [Titan HST](#). tMed is a pandemic capable telehealth platform that empowers medical providers to quickly and remotely connect directly with their patients, both for medical consultations and for general mass communication.

★ **VividSocial**

- With over 10 years of experience working with and supporting the chiropractic profession, [VividSocial](#) is a team of social media experts that know what content works for your audiences.
- They find great content and share directly to your Facebook page.
- Get real social ROI – Increase your followers, shares and engagement on Facebook.
- CalChiro members Get one month free with an annual subscription to VividSocial. To get started, contact Jana Kopp, VividSocial Content Specialist by phone at 503.913.1094 or by email at [jana@mambomedia.com](mailto:jana@mambomedia.com).

★ **Zingit Solutions**

- [Zingit](#) is a robust text-based platform that will elevate your patient engagement.
- Their software seamlessly integrates with your existing practice management software, offering 100+ practice management and scheduling tools so you can reach and hear back from patients on a whole new level.
- CalChiro members who sign up will have their set-up fee waived (a \$300 value)!
- Interested in a 20-minute demo? Schedule one now by visiting [www.zingitsolutions.com](http://www.zingitsolutions.com) or text ZINGIT to 55678.