



# CORPORATE SPONSORSHIP

CalChiro wants you to succeed in the California chiropractic marketplace. As a CalChiro Corporate Sponsor, you now can begin marketing your product and/or service to the chiropractic profession in California in a variety of ways.

Whether you choose to attend a local district meeting to network, distribute a mailer or become a sponsor of a CalChiro event, CalChiro wants you to know its members are aware you have made a commitment of support to their profession and they thank you for taking that step.

Each sponsorship level offers various benefits. The funds can be used selectively or if you would like to customize your membership we can work with you to make it the most value package possible.

| CalChiro Product  | Platinum = \$20,000              | Gold = \$16,000                  | Silver = \$12,000                | Bronze = \$8,000                    |
|---|----------------------------------|----------------------------------|----------------------------------|-------------------------------------|
| Professional Affiliate Memberships (\$400/ annual dues)                                 | 8                                | 6                                | 4                                | 2                                   |
| Booth at Napa Conference & Sports Symposium   | Premier 1                        | Premier 2                        | Premier 3                        | Premier 4                           |
| Napa Conference & Sports Symposium Sponsorship (Event, Speaker, Promotional Item, etc.) | \$5,000                          | \$4,000                          | \$3,000                          | \$2,000                             |
| Napa Conference & Sports Symposium Program Book Advertisement or APP Advertisement      | Full Page (Printed Program Book) | Full Page (Printed Program Book) | Half Page (Printed Program Book) | Quarter Page (Printed Program Book) |
| Napa Conference & Sports Symposium Registrations  | 4                                | 3                                | 2                                | 1                                   |
| Napa Conference & Sports Symposium Attendee List  | Included                         | Included                         | Included                         | Included                            |
| Napa Conference & Sports Symposium Tote Bag Drop  | Included                         | Included                         | Included                         | Included                            |
| Board of Directors' Reception Invitation  | 4                                | 3                                | 2                                | 1                                   |

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|---|---|---|---|-----------------------------|
| <b>Legislative Day Promotions, Booth Space and Reception Attendance</b>     | Included (All promos, 1 booth, 4 tickets) | Included (All promos, 1 booth, 3 tickets) | Included (All promos, 1 booth, 2 tickets) | NA                          |
| <b>Mailing List</b>   | Included                                  | Included                                  | Included                                  | Included                    |
| <b>Website (<a href="http://calchiro.org">calchiro.org</a>) Advertising</b> | Included                                  | Included                                  | Included                                  | Included                    |
| <b>Email Marketing</b>  | 4   | 3   | 2   | 1                           |
| <b>Logo Advertised in The Weekly Adjustment &amp; Education Calendar</b>    | Included                                  | Included                                  | Included                                  | Included                    |
| <b>Social Media Posts</b>   | Bi-Monthly                                | Quarterly                                 | Bi-Annually                               | Annually                    |
| <b>Career Center Job Postings</b>   | Included                                  | Included                                  | Included                                  | Included                    |
| <b>Endorsed Partner Discounts</b>   | Included                                  | Included                                  | Included                                  | Included                    |
| <b>CalChiro District Meetings Invitation</b>                                | Included                                  | Included                                  | Included                                  | Included                    |

**Interested in becoming a CalChiro Corporate Sponsor? Please contact Kayleigh Carey at [kcarey@calchiro.org](mailto:kcarey@calchiro.org) or 916.648.2727.**