



CALIFORNIA CHIROPRACTIC ASSOCIATION

**CALIFORNIA CHIROPRACTIC ASSOCIATION
BOARD MEETING HIGHLIGHTS
September 16, 2017**

The CCA Board of Directors (BOD) conducts a minimum of four meetings per year and one strategic planning session. Approved minutes are available upon board approval and ratification. To keep our members informed of the items discussed at board meetings, CCA produces BOD Meeting Highlights after each board meeting. This summary is for informational purposes only and should not be viewed as official minutes of the board meeting.

The September 16, 2017 Board of Directors Meeting was held at The Waterfront Hotel, in Oakland, CA. The following summarizes the meeting.

I. RATIFICATION OF THE FOLLOWING DECISIONS

The board:

1. Ratified a proposal to approve the consent agenda pending correction to June 23-25, 2017 BOD Minutes, correction to role, and the Distinguished Life Memberships, pending a signature.

III. PROPOSALS

The board:

1. Approved STP- Collaboration with AAMVI to Offer Motor Vehicle Injury Training
2. Approved STP- New Pricing & Exhibit Format for "Mini C"
3. Approved STP- CCA Ethics Policy 2017
4. Approved STP - Amend A: 2016-29 Expense Policy
5. Approved STP - Contribute \$3,000 to IPTCA for Align Action
6. Approved STP - Create Cross Promotion Survey Policy
7. Approved STP - Letter to Pastoral Medical Association
8. Approved STP - Modify A:2016-11 Council of District President Structure
9. Approved STP - Delete Policy A:2016-16 District Administration
10. Did not approve STP - Empowering Health Network
11. Approved STP - 24 Visit Cap Legislation 2017
12. Approved STP - 44 Hour QME Requirement 2017
13. Approved STP - Cross Promotion w Blue IQ (Formerly Backbone Pro)
14. Approved STP CCA Student Chapter Grant Program
15. Amended & Approved STP- Opioid Awareness Campaign
16. Approved STP District to Expand CE Hours Offered
17. Approved STP CE Submissions

18. Approved STP to Amend Policy A: 2016-45: CCA Leader's Listserv
19. Did Not Approve STP- Friends of Chiropractic
20. Approved STP- Policy for Bank Signers

IV. REPORTS

1. President's Report: Hewitt provided updated the current status of the CCA. Hewitt also shared the appointment of 2017-18 Committees/ Task Forces, which was approved.
2. Treasurer's Report: Bueler shared FYE 2017 Financial Statements and FY 2017-18 proposed Budget with BOD, which was approved.
3. Executive Director's Report: Benton shared updates on CCA HQ as well as providing an Operational Plan. The immediate election of the new PAC Board was approved.
4. Membership Report: Gambino shared with the BOD about the metrics he had worked on since the last BOD Meeting in June, to help dive deeper into possible areas of membership growth.
5. Insurance Report: Shery gave a verbal report on the status of working on the Letter to Blue Shield.

V. Informational Only Reports

1. Government Affairs Report
 - a. Rhode Island 2017 Relating to Insurance- Accident and Sickness Insurance Policies
 - b. Letters of Support
2. Workers' Compensation Committee Report
 - a. Evidence- Based Updates to the Medical Treatment Utilization Schedule
 - b. Workers' Compensation Survey Data
3. District Reports
4. School Reports
5. Marketing and Communications Report
 - a. CCA Response to LA Times Article
 - b. District News
 - c. The Weekly Adjustment
 - d. 9.7.17 Press Release- CCA Marks September 2017 Drug-Free Pain Management Awareness Month

VI. Committee Minutes

1. July 2017 Managed Care and Insurance Committee Meeting Minutes
2. Workers' Compensation Committee Meeting Minutes