



**CALIFORNIA CHIROPRACTIC ASSOCIATION
BOARD MEETING HIGHLIGHTS
August 16, 2019**

The CalChiro Board of Directors (BOD) conducts a minimum of four meetings per year and one strategic planning session. Approved minutes are available upon board approval and ratification. To keep our members informed of the items discussed at board meetings, CalChiro produces BOD Meeting Highlights after each board meeting. This summary is for informational purposes only and should not be viewed as official minutes of the board meeting.

The August 16, 2019 Board of Directors Meeting was held at the The Wave in Oakland, CA. The following summarizes the meeting.

I. Race for Relevance Deep Dive

- A. Subject Matter Competencies
 - District Development/Membership
 - Government Affairs
 - Young DCs/New Leaders
 - Media/Communications/Marketing/Culture
 - Technology
 - Finances
 - Insurance
 - Chiropractic Schools
 - Practice Development

II. Review of Anti-Trust & Conflict of Interest

III. BOD To Do List Reviewed and Updated

IV. Consent Agenda - Ratification of Prior Approvals

1. Approved HR3654 Letter to Congress

V. Proposals

1. Approved Proposal for ACN Affinity Affiliate Program
2. Approved 4.26-27.19 BOD Meeting Minutes
3. Approved 6.6.19 BOD (18-19) Meeting Minutes
4. Approved 7.3.19 BOD Meeting Minutes
5. Approved Board Strat Planning 6.1-2.19 Minutes
6. Approved District CE Co-Sponsorship
7. Referred to Membership Committee Enhanced Membership Benefit: Presidential Club, Directors Club
8. Not Approved Proposal for Financial Hardship Membership Assistance

9. Approved Proposal to Increase Membership Dues Annually
10. Approved Proposal for First 5 years of DC License Fee Structure
11. Not Approved Proposal to Add BOD Administrative Policy: Member Communication Review
12. Approved Proposal for to Amend Bylaws Article XI Section 1 A2: Dues & Assessments
13. Approved Proposal for Dues Increase for Distinguished Life and Life Members
14. Approved Proposal for Social Media Facebook Group Policy
15. Not Approved Proposal CalChiro and ENERGYbits
16. Approved Proposal to Remove Board Policy A: 2016-09 Classification of Senior Active Members
17. Approved Proposal Bylaws Clean-up: Move Values from Bylaws to Professional Policy
18. Approved Proposal for *Stakeholder Reports at BOD Meeting *(Chiropractic Colleges)
19. Approved Proposal for Sharing Survey Outcomes with Members
20. Approved Proposal to Add Student Loan Tutor as a Member Benefit
21. Referred to Membership Committee Proposal for Affiliate of the Year Award

VI. Reports

1. Treasurer's Report:
 - a. Items Discussed:
 - i. Q3 Financials
 - ii. Q3 Balance Sheet
 - iii. Q3 Profit & Loss
2. Membership Report:
 - a. Items Discussed:
 - i. July 2019 Membership Report
 - ii. Membership Committee
3. President's Report
 - a. Items Discussed:
 - i. Regional Director Reports
4. Executive Director's Report:
 - a. Items Discussed:
 - i. Update on Paradise Point 2020 Contract
 - ii. Update on One Call Medical Lawsuit
 - iii. Update on MedRisk Lawsuit
 - iv. Update on PICTF Module II
5. Committee Updates:
 - a. Government Affairs Committee
 - i. Items Discussed:
 1. AB 888 Update
 2. Key Doctors
 - b. Managed Care and Insurance Committee
 - i. Items Discussed:
 1. Covered CA
 2. ASH/Blue Shield
6. Operational Plan:
 - a. Items Discussed:
 - i. Operational Plan Update

VII. Informational Only Reports

1. District Reports
2. School Reports

VIII. Committee Minutes

1. CE Cmte Apr 23-19 Mtg Minutes
2. CE Cmte July 9-19 Mtg Minutes
3. CE Cmte June 11-19 Mtg Minutes
4. MCIC Minutes 5.16.19
5. MCIC Minutes 6.20.19
6. MCIC Minutes 7.18.19
7. Work Comp Cmte Minutes 5.14.19
8. CE Cmte Apr 23-19 Mtg Minutes
9. CE Cmte July 9-19 Mtg Minutes

IX. Ron Benson DC

1. Statement on Choosing Wisely