



**CALIFORNIA CHIROPRACTIC ASSOCIATION
BOARD MEETING HIGHLIGHTS
July 13-14, 2018**

The CalChiro Board of Directors (BOD) conducts a minimum of four meetings per year and one strategic planning session. Approved minutes are available upon board approval and ratification. To keep our members informed of the items discussed at board meetings, CalChiro produces BOD Meeting Highlights after each board meeting. This summary is for informational purposes only and should not be viewed as official minutes of the board meeting.

The July 13-14, 2018 Board of Directors Meeting was held at the Kimpton Sawyer Hotel, in Sacramento, CA. The following summarizes the meeting.

I. Review of Anti-Trust & Conflict of Interest

II. CA Board Of Chiropractic Examiners Update

- Next BCE Meeting: Aug 9 in San Diego
- Topics being discussed: CBD, Chiropractic Act, CE and Adjustive Technique

III. BOD To Do List Reviewed and Updated

IV. Consent Agenda

1. April 2018 BOD Meeting Minutes -- Approved
2. 4.21.18 BOD (18-19) Meeting Minutes (Vote) -- Approved
3. 6.14.18 BOD (18-19) Meeting Minutes (Vote) -- Approved
4. District CE Co-Sponsorship -- Approved
5. STP Colossus -- Approved

V. Lori Grassi - WSCA Legislative Update (GoToMeeting)

1. [Prior Authorization – SB 7157](#)
2. [Fair Payment for Spinal Manipulation](#)

VI. Proposals

The board:

1. STP to Approve a Collaboration with Copperstone Partners -- Not Approved - Coli Task Force to Research Further
2. STP to Cal Chiro Policy Statement on Direct to Consumer (DTC) Advertising -- Not Approved
3. STP for CalChiro Policy Statement on DTC Prescription Drug Advertising -- Approved
4. STP for CCA Certification Seminar Contents -- Approved

5. STP to Amend Admin Policy A: 2016-05 Classification of Distinguished Life Members -- Approved
6. STP Amend Admin Policy A 2016-32 Past President Dues Waiver -- Approved
7. STP to Amend Admin Policy A 2016-04 Classification of Life Members -- Approved
8. STP to Remove Board Policy A: 2016-37 Duties CAO & COO -- Approved
9. STP for Membership Reinstatement -- Withdrawn

VII. Reports

1. Treasurer's Report:
 - a. Items Discussed:
 - i. 3rd Quarter Financials -- Approved
 - ii. Balance Sheet
 - iii. Profit and Loss
 - iv. 2018-19 Budget -- Approved
 - v. Membership Numbers
2. President's Report:
 - a. Items Discussed:
 - i. What are we selling as an association?
 1. Grow Membership
 2. Key Doctor Program
 3. Profitable Convention
 4. Communication - Focus on Regional Director to Presidents
3. Executive Director's Report:
 - a. Items Discussed:
 - i. Update for Cal Chiro HQ
 - ii. FY17-18 Operational Plan
 - iii. Ventura District: Ben Drillings -- Approved
 - iv. Discounted Booth at Convention: David Martinez -- Pending Booth Sales
 - v. New Member Benefit Discussion: Medova Update
 - vi. Update on One Call Lawsuit
 - vii. Convention Update
 - viii. Chiro Congress Task Force
 - ix. Fellows
4. Membership Report:
 - a. Items Discussed:
 - i. Review Membership Report
 - ii. Review Membership Survey

VII. Informational Only Reports

1. District Reports
2. School Reports

VIII. Committee Minutes

1. 5.29.18 Convention Committee Meeting Minutes
2. 7.26.18 Convention Committee Meeting Minutes
3. 6.6.18 Continuing Education Committee Meeting Minutes

California Chiropractic Association

BOD Meeting Highlights

July 13-14, 2018

4. 6.12.18 PAC Trustee Minutes
5. 4.26.18 Membership Committee Meeting Minutes
6. 6.26.18 Opioid Task Force Meeting Minutes
7. 5.22.18 Work Comp Committee Meeting
8. 5.29.18 Sports Physical Task Force Meeting Minutes
9. 5.17.18 Managed Care and Insurance Committee Meeting Minutes
10. 6.21.18 Managed Care and Insurance Committee Meeting Minutes