

# Brown Bag TeleSeminars

## Medicare Essentials

Tuesday, November 10 1 p.m. – 2:30 p.m. OR Wednesday, November 18 1 p.m. – 2:30 p.m.

Are you frustrated with Medicare? CCA can help – with free resources and this “back by popular demand” Medicare Essentials teleseminar.

CCA volunteers and staff are acutely aware of the difficulties encountered by doctors and have been talking with top officials at Palmetto in trying to assist doctors and their patients. Thankfully, as reported in the September *CCA Advantage* (Palmetto Medicare Audits End – CCA Holds Wide-Ranging Meeting with Top Palmetto Officials), the audits have ended for now.

CCA offers a number of free, extremely important and useful on-line resources in the members-only section of [www.calchiro.org](http://www.calchiro.org) to assist in billing Medicare. These topics will also be covered during the Medicare Essentials teleseminar:

- Local Coverage Determination (LCD) that covers in detail Palmetto’s requirements to avoid claim denial
- Required primary diagnosis codes to bill Palmetto (Medicare)
- Required secondary diagnosis codes to substantiate primary diagnosis
- Proper documentation of patient care to protect from retroactive claims reviews and reimbursement refund requests
- Chiropractic and Medicare overview – Palmetto policies
- Claims being denied? Learn how to find out the denial reason, and re-open or file an appeal, as well as time limits and proper forms
- New ABN form and instructions for completion and use
- The difference between a participating and non-participating provider
- CERT reviews and the impact on DCs and the profession
- Helpful Palmetto telephone numbers and addresses

### Register Today!

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone/Fax \_\_\_\_\_ Email (required) \_\_\_\_\_

Is this a new address?  Check here if you have special needs that may require our attention.

#### TELESEMINAR DATES (check one)

**Please register at least 7 days in advance**

November 10  November 18  Recording\*

\* The teleseminar will be recorded as presented and will be available for purchase.

#### REGISTRATION FEES

\$69 CCA Members and/or their CAs

\$99 Non-Members

\$39 CCA Student Members

#### PAYMENT INFORMATION

Total Amount Due \$ \_\_\_\_\_ Check Payable to CCA Enclosed: # \_\_\_\_\_, or

VISA  MC  AMEX  DISCOVER Credit Card # \_\_\_\_\_

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_ Zip \_\_\_\_\_

**MAIL** Registration to: CCA, 1451 River Park Drive, Suite 230, Sacramento, CA 95815-4521

**FAX** (916) 648-2738 or for questions please **CALL** (916) 648-2727 ext. 141 or 120.



**CCA’s teleseminar gives you and/or your staff an additional opportunity to hear first-hand, from an expert, reliable, accurate and up-to-date Medicare information.**

#### ABOUT THE PRESENTERS

Armed with a chiropractic career spanning more than 25 years, Linda Coltrin serves as CCA’s expert on Medicare coding, documentation, billing and reimbursement issues, having assisted hundreds of CCA member doctors and their CAs through the CCA Member Resource Center.

Use your speaker phone!  
Put your whole office on the line!



CALIFORNIA  
CHIROPRACTIC  
ASSOCIATION

NOTE: Call-in instructions and materials will be sent to all participants via e-mail prior to the TeleSeminar. Checks returned due to insufficient funds and/or stop payment are subject to a \$25 returned check fee. Retain a copy of this form for your records. If you fax your registration, you MUST pay by credit card. All cancellations must be in writing. A 25% cancellation service fee will apply.